



Securing the future Sohar Flour Mills, Liwa, Oman

Located at the strategically vital Sohar Port near the Strait of Hormuz, Sohar Flour Mills prides itself on producing premium-quality, 100% natural products. Its high capacity and prime setting for international trade with both Europe and Asia has meant the facility has grown to be not just a highly successful business in its own right, but a key contributor to Oman's food security and economic development.

High standards

The company's wide product range includes traditional baker's flour alongside pizza flour, biscuit flour, and chakki atta flour, which is made from whole wheat grains using traditional stone grinding techniques. The facility is committed to maintaining the "highest standards of quality, safety, and sustainability in its operations, ensuring that it meets the diverse needs of its customers – both local and international", says Ibrahim Al Amri, Chief Operations Officer for Oman Flour Mills, the company's major shareholder.

The facility also recently added 160,000 tonnes of storage capacity, with the aim of being better able to meet the growing levels of local demand. Sohar has a strong teamwork ethic as well as a steadfast commitment to sustainability and food safety, which makes Bühler the ideal partner.



Shared vision

The successful integration of Bühler's tailored solutions has boosted Sohar's capacity and efficiency, says Ibrahim, while the shared values of the two organizations has helped to ensure that Sohar can achieve its operational goals and maintain a competitive edge in the sector – even throughout the market volatility brought about by events in the Middle East. "With Bühler, we found a partner that not only met our immediate needs but also provided the flexibility and support necessary for long-term success," he states.

“It's a very well-connected system, all the way from the unloading into the silos to the mill itself. We're so proud that there's no human interference into the grains or flour – the whole thing is fully automated, which gives more confidence in terms of the hygiene, safety, and security of the product.”

— Ibrahim Al Amri

Chief Operations Officer, Oman Flour Mills



“Our engagement with Bühler is more of a partnership than a relationship, and we have full trust in the way we see Bühler grow in terms of the technology, advancement, reliability and customer service. That's very important – we always find them there for us when any issues happen. You don't have to think twice when choosing such a reliable supplier.”

— Ibrahim Al Amri

Chief Operations Officer, Oman Flour Mills

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