



City Group, Dhaka/Bangladesh

## **Securing food for the future**

South Asia's largest  
private-sector mill and silo

## City Group and Bühler partnership Decades of shaping Bangladesh's food future



**City Group is one of the leading food conglomerates in Bangladesh. Founded 53 years ago as a mustard oil company, it now employs more than 25,000 people across 25 separate businesses. The group prides itself on its uncompromising commitment to quality, and many of its brands have become household names in Bangladesh and beyond.**

Bühler's partnership with City Group – its largest customer in the whole of Bangladesh – dates back three decades, and has seen the installation of a number of mills, including flour, rice and pulses, and an oil seed crushing plant. By far the most significant project, however, has been the vast Rupshi mill on the banks of the Shitalakshya River, 30 km from Bangladesh's capital, Dhaka.

### City Group at a glance:

- Founded in 1972, now one of the leading conglomerates in Bangladesh
- Brands include Bengal Tea, Sun, Jibon, Natural, Quick Bite and TEER
- Export market includes India, China, Thailand, Singapore, US, UK, Canada, France, South Korea, UAE, Qatar, and Kuwait
- Bühler customer since 1996

“ Ensuring food availability goes beyond mere production – it encompasses efficient processing, storage and distribution. In Bangladesh, we face significant challenges with post-harvest losses for grains, which are estimated at around 10–15% of total production. In a country that heavily relies on agriculture, these post-harvest losses mean missed opportunities to feed millions of people. As we're one of the largest food grain suppliers in this country, this is crucial for us. Investing in Bühler's advanced storage facilities greatly reduces post-harvest losses, leading to increased food availability and improved food security.

”

**Shampa Rahman**  
Director, City Group



## City Group and Bühler partnership Rupshi flour mill: Silo installation



### Vast capacity

The 5,000-ton flour mill at Rupshi is the largest private-sector facility of its kind in South Asia, with eight 625-ton milling lines. As the facility also handles daily shipments in excess of 20,000 tons of corn, soybean, rapeseed, lentils, yellow peas and wheat, the storage needs are immense. Bühler installed silos with an extraordinary capacity of 305,000 tons.

### Storage practices

The importance of the project, however, extends beyond simple efficiency to the food security of the nation itself. Bangladesh is a country dependent on agriculture, but has traditionally suffered significant post-harvest losses for its grains as a result of poor storage practices.

### Conveying network

Bühler's challenge was to fit as many silos as possible into a land area of less than 22,000 square meters. In the end, 39 silos were constructed – all fully equipped with Bühler Insights for faultless product and ambient temperature monitoring to make post-harvest losses a thing of the past. The facility's various production plants have been connected with an ambitious and highly efficient conveying network that spans 3,600m in length and has a capacity of 600 tons per hour.

### Logistical challenges

The first phase of the project, which comprised ten silos, was already completed within 16 months of the contract being signed – providing the mill with a “significant production head start”, according to Moshfeq Rafiq, Managing Director of Bühler Bangladesh. The second phase was even more challenging, as the remaining 29 silos had to be installed at the same time as the demolition of the facility's existing structures.



“The project's success was thanks to the seamless collaboration between our customer City Group, our local Dhaka team, and Bühler's headquarters – leveraging Swiss expertise and prompt local support to ensure customer success.”

**Moshfeq Rafiq**  
Managing Director, Bühler Bangladesh

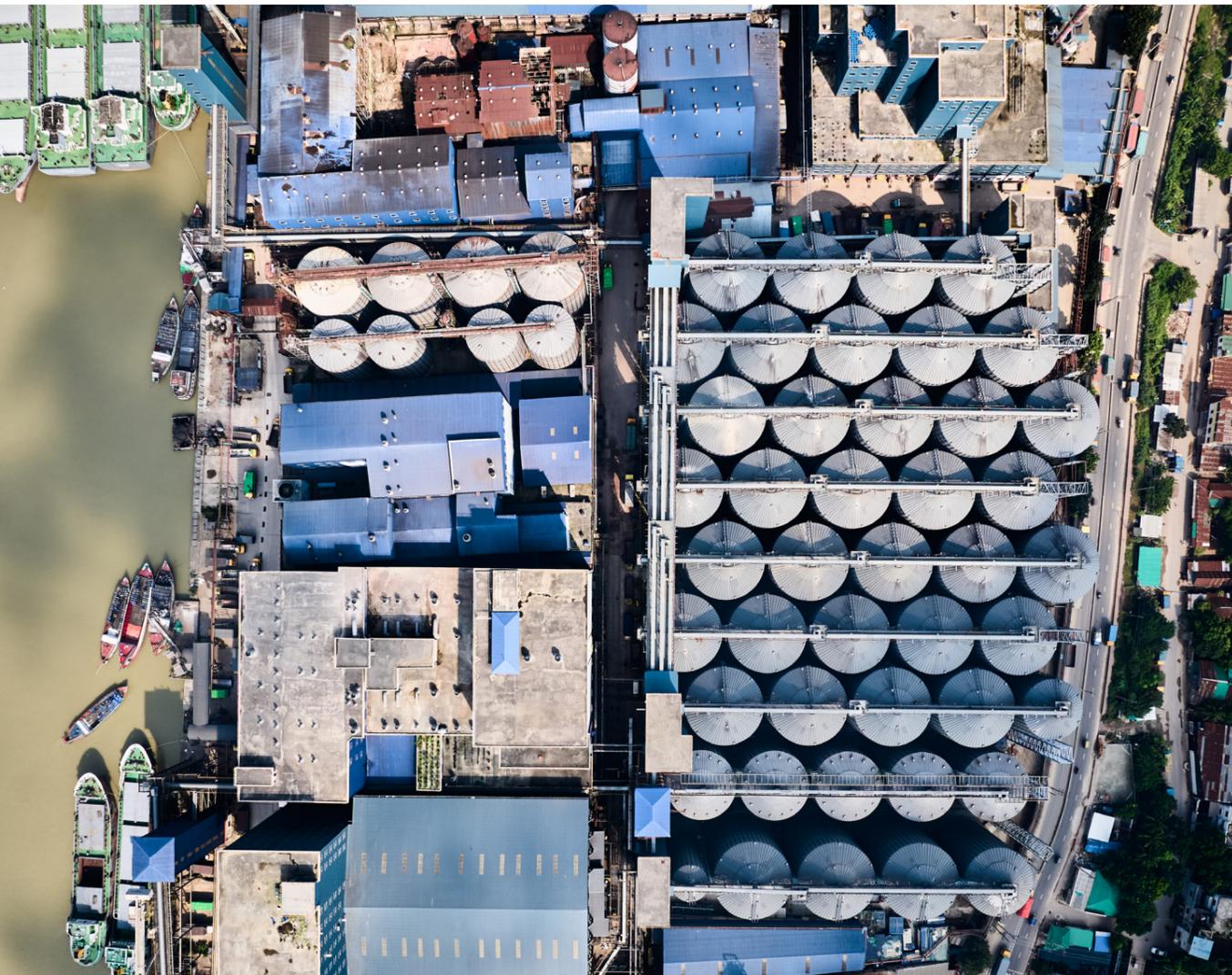


## City Group and Bühler partnership Rupshi flour mill and silo project data



### The project at a glance:

- 305,000-ton silo capacity, the largest in South Asia (private sector)
- 39 silos installed – ten in phase 1, 29 in phase 2
- Silo Monitoring by Bühler Insights
- 67 chain conveyors
- Conveying length of 3,600 meters
- 6 bagging lines
- 8 bucket elevators
- Conveying capacity of 600 tons per hour



“When we set up the Rupshi Mill, our main goal was to speed up production. Bühler was agile in meeting our needs by completing the first phase early. We are highly impressed with Bühler’s prompt delivery of large-scale solutions, and deeply value their dedication in regular check-ins and monitoring from Europe to ensure everything runs smoothly.”



**Md. Kamruzzaman**  
Deputy GM, City Group



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